

Robert S. Tipton

Transformational Change Keynote Speaker, Author, Coach

“Bob Tipton is without a doubt one of the best of the best...”

Tamara Kleinberg, Director of Professional Development
National Speakers Association, Colorado Chapter



Keynote Presentation:

“Don’t Fret About Change—Get GOOD At It!”

Learn How to Develop/Create:

- Increased Trust
- Clear Roles and Responsibilities
- Improved Communication
- More Agile/Resilient Organizations
- Improved Employee Engagement/Retention
- An Aligned Sense of Purpose/Mission
- Better ROI/Financial Outcomes

Named “Innovative Change Expert” By:



“People don’t resist change...
People resist Being Changed
without their permission.”

“Change happens when we focus on
What’s Right instead of Who’s Right.”

Let’s “do” change differently... Let’s be GOOD at it!

There’s a common misconception that change is hard. We can be conditioned to believe this—and many of our own personal experiences with change seem to reinforce it.

However, it’s not so much that change is hard—as much as it is that *we’ve really never learned how to be good at it!*

Change, like many things, involves a process—a process of “endings” followed by “beginnings.” And endings often involve grieving—that’s why change feels hard.

Learn the “9 Stages of Transformational Change,” a powerful toolkit and its easily-digestible insights related to getting GOOD at change.

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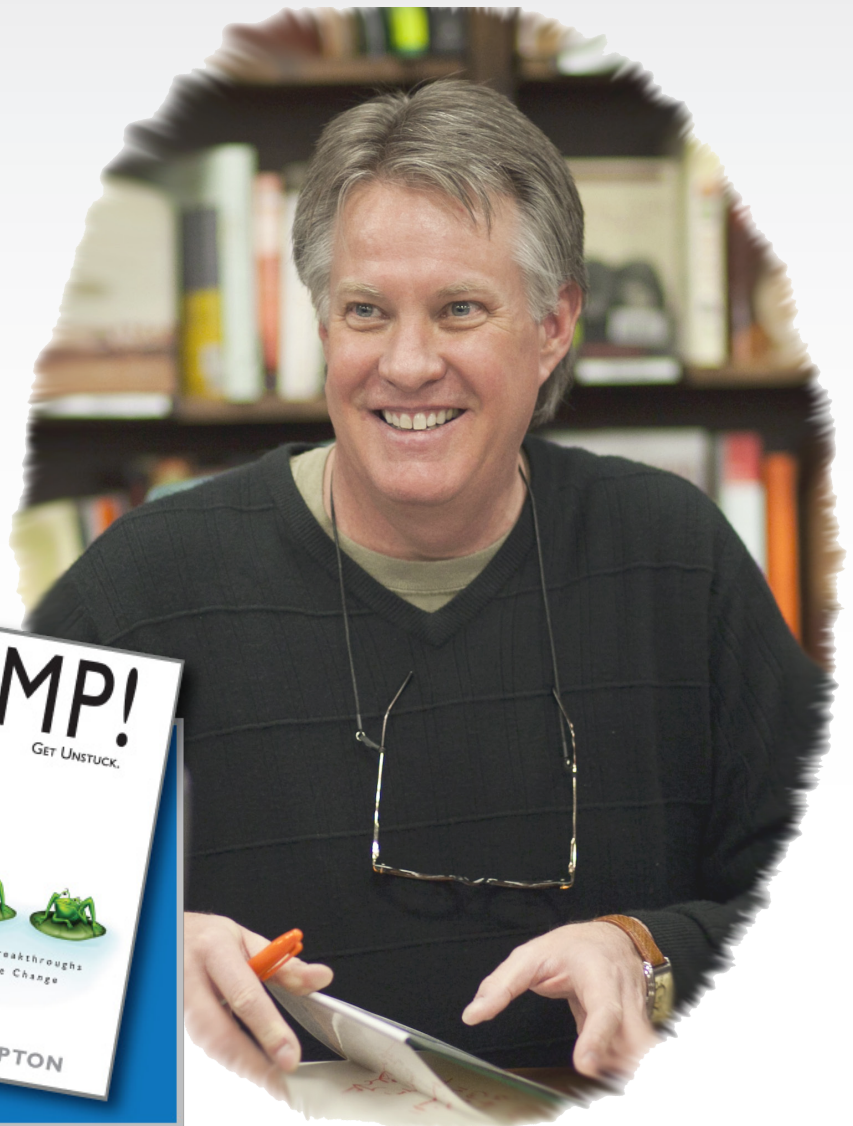
PMI (Project
Management
Institute)

According to Bain and Company, 70% of change efforts typically fail. I think this number might be low... In my experience, these poor results aren't due to a lack of desire or hard work—they're due to the wrong fundamental approaches related to change.

*The BIG SECRET TO CHANGE is this: Change doesn't happen through training or performance management systems—change happens when people **want** it! That's it. And, that's where the art of Getting GOOD at Change comes in.*

Shift change to "want to" and not "must do."

Robert S. Tipton



"In JUMP!, Tipton offers up a combination of science, philosophy, spiritual practices, and tried and true leadership models to better arm executives with the new tools they need to thrive in today's financial climate."



Gloria McDonough-Taub
CNBC, Senior Editor