

# Robert Tipton

Transformational Change Keynote Speaker • [bob@robertstipton.com](mailto:bob@robertstipton.com) • 303.797.0180



## Immediate Take-Aways:

- The Top 10 Things to Avoid Related to Epic Change Failures
- Details of the "3 Step Fierce Agreement Model" and How it Drives Breathtaking Results
- Advice on How / Where You Can Apply the Fierce Agreement Model NOW!

Named "Innovative Change Expert" By:



I'm fascinated by the *intersections in life* where we have choices—BIG choices—that prove to be transformational moments. So much so, that I dedicate my personal and professional life to helping individuals, groups, and entire organizations reach for and achieve exceptional results. Not ordinary, okay, or sorta-good result—I get to share in their *breathtaking outcomes*.

There are two things I know for sure: 1) the saying "because I said so" doesn't work for anyone; and 2) major, life-changing choices are based on fierce agreement—and NOT on buy-in.

In fact, buy-in sucks. It's not nearly enough.

Sustainable, real transformations happen when we make and keep *Fierce Agreements*—whether it's in our personal lives (relationships, career, health, etc.), or in our work environments (rewards / recognition, roles / responsibilities, values / mission / vision, etc.).

Call or Email Today • [Bob@RobertSTipton.com](mailto:Bob@RobertSTipton.com) • [www.RobertSTipton.com](http://www.RobertSTipton.com) • 303.797.0180

## ***Recent Keynotes:***

- TEDxFrontRange
- VHA Annual Kick-Off
- Xerox Global Leadership Forum
- American Water Works Association
- Independent Community Bankers Association
- Evanta Global CIO Symposium
- National Beef Council
- IBM
- US Federal Courts
- Microsoft
- National MS Society
- SAP
- Association of Women in Accounting
- Oracle
- EFM IT Symposiums
- APICS
- DaVinci Institute
- PMI (Project Management Institute)



## ***Feedback:***

- *I am just sooo moved by your presentation – you are knock-socks-off amazing! Thanks for sharing it ... an honor to have worked with you.*
- *Your message on the power of fierce agreements is very inspirational and appropriately powerful to me personally and is a timely message to my company. Your message, based on your personal experience and fierce agreement, was truly humbling and brilliant! Nicely done!*
- *Thanks for sharing this. I know what my door is and have been standing in front of it for years. Your willingness to share your experience inspires me to go through it.*
- *I love the pacing and sequence of it. Really well-crafted and well-delivered, with your characteristic authenticity. Thank you for that gift, my friend.*
- *So very powerful. What a wonderful story of turn around and successful change, awesome!*
- *I enjoyed your presentation. I particularly like the upfront message of change being done not to someone, but through them. Great twist!*
- *Powerful, inspirational and oh, so true! I can think of so many who will benefit from this. I certainly am going to share! Thank you, Bob.*